

# Greater Nagoya Initiative (GNI)

Aiming at promoting Greater Nagoya region, the area within a 100km radius of the Nagoya central business district, Greater Nagoya Initiative was established in 2006 with the participation of diversified entities including national and local governments, economic organizations, private enterprises, and universities and research organizations.

With the wisdom of industry, academia and government and strategic and flexible approaches, GNI intends to pursue realization of a world-leading economic society by enhancing volume of information emitted to outside worlds and creating new business opportunities and the direct investment to the region.

## Greater Nagoya Initiative Center

### Greater Nagoya Initiative Center

Representatives of Aichi, Gifu, Mie, City of Nagoya,  
and local industry, academia, governments

#### Executive Committee

Director General of Chubu METI,  
Deputy governors of Aichi, Gifu, Mie,  
Deputy mayor of City of Nagoya,  
Top managements of economic organization and academia

#### Steering Committee

### Greater Nagoya Initiative Center (GNIC)

Secretariat: The Public Foundation of  
Chubu Science and Technology Center

#### Local gov't

Aichi Pref.

Gifu Pref.

Mie Pref.

Nagoya City

Supporting  
Cities

#### Central gov't

Chubu  
METI

JETRO

#### Industrial Sector

Chubu Economic  
Federation

Nagoya  
Chamber of  
Commerce &  
Industry (NCCI)

- Supporting CCI  
- Local Banks  
- Trading company

#### GNI Partners Club

Approx. 530 members

- Enterprises  
- Organizations

#### Academia

Universities  
Research institutions

## Board Members

#### Chairman:

Akihisa MIZUNO Central Japan Economic Federation, Chairman

#### Deputy Chairman:

Shigenobu SHIMIZU Public Foundation of Chubu Science and  
Technology Center, Chairman

#### Member:

Katsuyuki ICHIMI Mie Prefecture, Governor

Riki INUTSUKA Centrair Passenger Service Co.,Ltd. CEO

Ryota Uematsu Toyota Motor Corporation, Project General Manager  
of Administrative Affairs Department

Hideaki OMURA Aichi Prefecture, Governor

Nobuhiro OKUNO Nagoya Urban Institute, President

Yuichi KANAZAWA Toyota Tsusho Corporation, Executive officer/  
COO for Global Parts and Logistics Division

Takashi KAWAMURA Nagoya City, Mayor

Naoshi SUGIYAMA Tokai National Higher Education and Research,  
President/ Nagoya University, President

Hiroshi TAKAHASHI Meiko Trans CO., Ltd., President

Hidenobu TERAMURA Chubu Bureau of Economy Trade and Industry,  
Director General

Hiroyasu NAITO Nagoya Chamber of Commerce & Industry  
Deputy Chairman

Shoji NAKAMURA Salaenergy Co., Ltd., Senior Adviser

Hajime FURUTA Gifu Prefecture, Governor

#### Advisor:

Norihiro ISHIGURO Japan External Trade Organization, Chairman

Tetsuro Fukunaga Ministry of Economy, Trade and Industry Trade  
and Economic Cooperation Bureau, Director-General

# GNI activities and achievements

## GNI Invitation Program from overseas: 903 companies

- Number of seminar: 84 times / Total number of program participants: over 7,530
- Number of local companies visit: 2,840 times (\*Companies have started building their relationship for business issues since then.)

## GNI Delegations to overseas: 69 times

- GNI delegation visited 412 companies in 20 countries (No. of participants for GNI seminars abroad: 3,185 people)

## \* Total no. of international B2B: 1,576 matchings

### GNI Business Events

- FDI: "UK/Northern England Business Opportunity Seminar & Business Matching" (Online) Feb-March.2023
- FDI: Thai-Greater Nagoya Business Matching 2022(Online) Jan. 2023
- FDI: Report session of "GNI Delegation 2022 in Bavaria, Germany" (Online) Dec. 2022
- FDI: GNI Delegation 2022 in Bavaria, Germany (Germany) Nov.2022
- Relations: Regional exchange between Greater Nagoya and People's Committee of Ho Chi Minh City(Aichi) Oct.2022
- Relations: Meetup event with aerospace related overseas buyers (Aichi) Sep.&Nov. 2022
- FDI: Business matching between Haiphong City, Vietnam and Greater Nagoya, Japan (Aichi) Sep.

## Overseas companies launched in GN region: 165 companies



### California Skateparks KK(USA) Dec.2023:(Nagoya/Aichi)

Skate park and action sports consulting, design and architecture. Registered a cooperation



### UrbanChain Group KK (China) Oct.2023: (Nagoya/ Aichi)

Builds software and hardware that leverages AIoT technology, including a proprietary vehicle recognition system. . Registered a cooperation



### Hummingbird Scientific KK (USA) Dec.2022: (Toyohashi/ Aichi)

Manufacture and sales of TEM, SEM and X-ray sample holders, etc. Registered a cooperation



### SGM Magnetics S.p.A. (Italy) Nov.2022: (Nagoya / Aichi)

Design, production, sales and trade of magnetic devices, inductive sensors, etc. Branch registration



### Neo Music Production KK (Hong Kong) Sep.2022:(Nagoya/ Aichi)

Production of film music, hosting of music-related events, provision of music. Registered a cooperation



### Keboda Technology Japan KK (China) Oct.2022:(Nagoya/Aichi)

Manufacturing and sales of lighting control units, motor controllers, USBs, etc. Registered a cooperation



Greater  
Nagoya