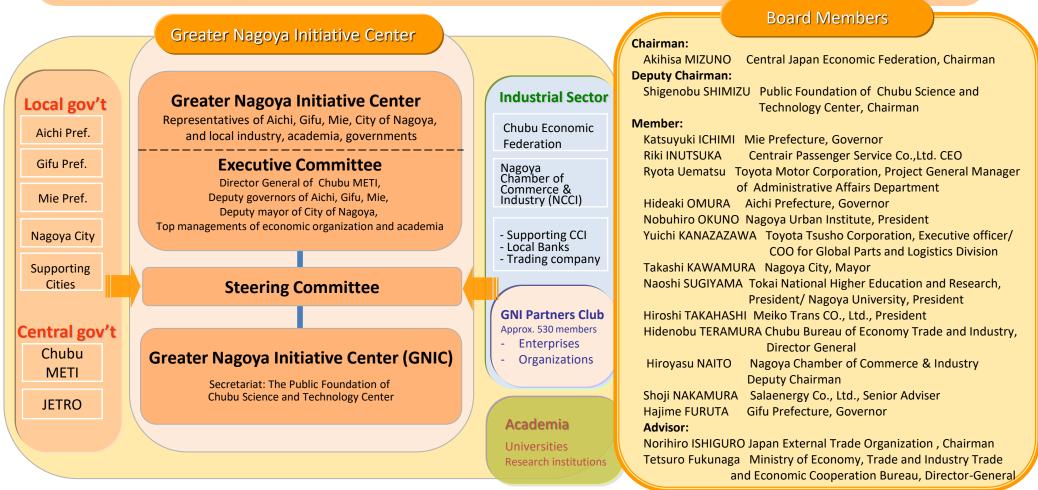


# **Greater Nagoya Initiative (GNI)**

Aiming at promoting Greater Nagoya region, the area within a 100km radius of the Nagoya central business district, Greater Nagoya Initiative was established in 2006 with the participation of diversified entities including national and local governments, economic organizations, private enterprises, and universities and research organizations.

With the wisdom of industry, academia and government and strategic and flexible approaches, GNI intends to pursues realization of a world-leading economic society by enhancing volume of information emitted to outside worlds and creating new business opportunities and the direct investment to the region.



# **GNI activities and achievements**



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# **GNI Invitation Program from overseas: 903 companies**

- Number of seminar: 84 times / Total number of program participants: over 7,530
- Number of local companies visit: 2,840 times (\*Companies have started building their relationship for business issues since then.

#### **GNI Delegations to overseas: 69 times**

GNI delegation visited 412 companies in 20 countries (No. of participants for GNI seminars abroad, 3,185 people)

# \* Total no. of international B2B: 1,576 matchings

## **GNI Business Events**

- FDI: "UK/Northern England Business Opportunity Seminar & Business Matching" (Online) Feb-March.2023
- FDI: Thai-Greater Nagoya Business Matching 2022(Online) Jan. 2023
- FDI: Report session of "GNI Delegation 2022 in Bavaria, Germany" (Online) Dec. 2022
- FDI:GNI Delegation 2022 in Bavaria, Germany (Germany) Nov.2022
- Relations: Regional exchange between Greater Nagoya and People's Committee of Ho Chi Minh City(Aichi) Oct.2022
- Relations: Meetup event with aerospace related overseas buyers (Aichi) Sep.&Nov. 2022
- FDI: Business matching between Haiphong City, Vietnam and Greater Nagoya, Japan (Aichi) Sep.

### **Overseas companies launched in GN region: 165 companies**

	California Skateparks KK(USA) Dec.2023:(Nagoya/Aichi)
	Skate park and action sports consulting, design and architecture. Registered a cooperation
¥	UrbanChain Group KK (China) Oct.2023: (Nagoya/ Aichi)
	Builds software and hardware that leverages AIoT technology, including a proprietary vehicle recognition system Registered a cooperation
	Hummingbird Scientific KK (USA) Dec.2022: (Toyohashi/ Aichi)
	Manufacture and sales of TEM, SEM and X-ray sample holders, etc. Registered a cooperation
	SGM Magnetics S.p.A. (Italy) Nov.2022: (Nagoya / Aichi)
	Design, production, sales and trade of magnetic devices, inductive sensors, etc. Branch registration
*	Neo Music Production KK (Hong Kong) Sep.2022:(Nagoya/ Aichi)
<i>3</i> 9	Production of film music, hosting of music-related events, provision of music. Registered a cooperation
1	Keboda Technology Japan KK (China) Oct.2022:(Nagoya/Aichi)
	Manufacturing and sales of lighting control units, motor controllers, USBs, etc. Registered a cooperation