Greater Nagoya, Your Key Global Economic Zone

Greater Nagoya is one of the most powerful manufacturing district in the world with a concentration of major corporations of international repute. Buzzing with the manufacturing spirit of Monozukuri (which literally means “the drive to create products of value”) that gives birth to creative and value-added products year after year, we are home to a myriad of enterprises especially in the production of automobiles, aircraft, machine tools, electronic components and new materials.

This creative drive has recently led to the establishment of new businesses in the fields of IT, biotechnology, new energy, energy conservation and other related knowledge-based sectors, and the area is forming a cluster of these industries. Greater Nagoya also has substantial infrastructure including Chubu International Airport, Port of Nagoya, roads and railways, and rich water resources. The area is blessed with a living environment rich in natural and tourism resources.

We at the Greater Nagoya Initiative Center, as well as all companies in the region, welcome you to join us here in the ideal location for your Japanese hub. We would love to have companies and research institutions from all over the world, with their wonderful technologies and human resources, come and visit Greater Nagoya, experience the business potential here, and take full advantage of the exciting new business opportunities we can offer.

Leverage the wealth of opportunities that Greater Nagoya provides to position your business for ongoing expansion

Greater Nagoya is defined as the area within a 100 km radius of the Nagoya Central Business District, the city at the heart of Japan.

Home to many of the world’s leading companies, supported by a network of SMEs along with robust physical and IT infrastructure, herein lies a wealth of opportunities for any company looking to grow their business both in Japan and globally.

Greater Nagoya delivers modern and comprehensive transportation infrastructure (road, rail, air, sea) as well as an extensive range of innovative industrial clusters.

Combined with a booming economy which makes up 1% of the global GDP and a vibrant natural and urban habitat, we offer the most supportive of environments to ensure your company is strategically placed for development.

We will do all we can to ensure a smooth transition into what we believe is the ideal region for global-oriented corporations.

The gross domestic product of Greater Nagoya is equivalent to the 21th position in GDP ranking by country.

Greater Nagoya delivers modern and comprehensive transportation infrastructure (road, rail, air, sea) as well as an extensive range of innovative industrial clusters.

Combined with a booming economy which makes up 1% of the global GDP and a vibrant natural and urban habitat, we offer the most supportive of environments to ensure your company is strategically placed for development.

We will do all we can to ensure a smooth transition into what we believe is the ideal region for global-oriented corporations.

The GDP of this area surpasses that of Sweden, or is equivalent to 0.8% of the GDP in the world.

Greater Nagoya delivers modern and comprehensive transportation infrastructure (road, rail, air, sea) as well as an extensive range of innovative industrial clusters.

Combined with a booming economy which makes up 1% of the global GDP and a vibrant natural and urban habitat, we offer the most supportive of environments to ensure your company is strategically placed for development.

We will do all we can to ensure a smooth transition into what we believe is the ideal region for global-oriented corporations.
Cooperation with leading companies

The Greater Nagoya area encompasses one of the world’s dominant clusters of cutting-edge industries including manufacturing, such as automobile, aerospace and machine tool, IT and service. It also boasts of the largest agriculture sector in the country. These world-leading companies are all proactively seeking innovative partners to exploit existing opportunities and develop new business offerings.

With the help of the Greater Nagoya Initiative Center, your company can expect to build true partnerships with any of the over 500 companies registered in the Greater Nagoya Partners Club, to grow your business and make the most of the breadth of opportunities that we offer.

Buzzing with innovation industrial clusters

We have a tradition of innovation in Greater Nagoya, and the ongoing development and expansion of cluster facilities is part of this tradition. Whether it is manufacturing, IT, and semiconductors, we have industrial clusters to fuel any company’s innovation engine.

To ensure protection of the global environment in the future, we are making efforts to take part in various new industries, and applying environmental and energy-saving technologies we have accumulated over the years in the process of improving our products.
Economy & Infrastructure

Great economic power

Turning to the manufacturing sector, Greater Nagoya is becoming an increasingly important production base both in Japan and in the world. Among all the factors, Aichi prefecture the member of Greater Nagoya maintains the number one position on product shipment value over 30 years.

An attractive market

Greater Nagoya is an attractive market. The area has population of about 11.43 million, and its per-capita income is higher than the national average. The city of Nagoya, the center of Greater Nagoya, is home to a population of 2.26 million, making it the fourth most populous city in Japan. The average residential land cost of Greater Nagoya is about 30% that of Tokyo, which contributes to a high homeownership rate of more than 60%.

Ample human resources

Greater Nagoya is home to a large number of universities and educational institutes, attracting students from Japan and overseas. This produces a well-educated, progressive population that calls Greater Nagoya home. A large pool of talent is available from entry level junior staff through to engineers, researchers and experienced corporate executives. Greater Nagoya offers an attractive market with ample human resources, high consumption propensity and a brisk financial market.

Logistical infrastructure second to none

Greater Nagoya is situated on a wide plain, the geography lending itself to the demands of modern transport and physical infrastructure. The area is home to a comprehensive and modern network of expressways, railways, airways and seaways that ensure efficient and effective delivery of goods and services, and offers advanced IT infrastructure, such as fiber optic cables to commercial and residential areas.
Universities & Research institutes

Hub of Advanced Research
A strong industrial cluster is supported by sound research and development. Greater Nagoya has a large number of universities, public research institutions and corporate research centers studying advanced technologies in various industries by which Japan leads the world.

Knowledge Hub
Greater Nagoya has a total of 70 universities including Nagoya University, offering education and research of global standards and producing human resources with advanced skills and expertise.

Nagoya University
Nagoya University has produced 6 Nobel Prize winners in Chemistry and Physics, including 2 winners in 2014. The University also owns numerous international patents including blue LEDs. Nagoya University has been achieving great accomplishments in various fields as the university representing the area.

Nagoya Institute of Technology

Toyoza University of Technology

Leading Research Institutions in the World
Cooperation among government, industry and academia in the area has resulted in the development of new technologies and creation of new industries.

Nagoya University National Composites Center (NC) - The NCC is the Center of R&D to verify and validate compound material with thermoplastic resin and carbon fiber. Along with large actual-sized prototyping and testing, Industry-Academia-Government cooperation conducts lightning protection, fire resistance, and flame proof tests.

Nagoya University National Composites Center (NC) - Advanced Materials Innovation Center (AMIC) - A leading public research institution in Japan, it serves the role of a research hub, especially in the area of materials processing technology with integration of advanced materials and nanotechnology, and it also conducts numerous joint researches as a coordination hub between researchers and industries in the area. The Institution functions as the innovation hub for this region.

Nagoya University National Composites Center (NC) - Gifu University Composite Materials Center (GIFU) - Gifu’s research of high mechanical strength and light structural material to be applied to the next-generation transportation devices covers entire manufacturing process from material design to recycling stage. It especially focuses on Textile, Tooling, and Recycling technologies.

Gifu University Composite Materials Center (GIFU)

Major Public Research Institutions
1. Knowledge Hub Aichi (AICHI) - Knowledge Hub Aichi (AICHI) for Industry and Science Technology
2. Aichi Center for Industry and Science Technology Industrial Research Center
3. Aichi Center for Industry and Science Technology Toyota Ceramic Research Center
4. Aichi Center for Industry and Science Technology Satto Ceramic Research Center
5. Aichi Center for Industry and Science Technology Food Research Center
6. Aichi Center for Industry and Science Technology Owari Textile Research Center
7. Aichi Center for Industry and Science Technology Mikawa Textile Research Center
8. Aichi Agricultural Research Center
9. Nagoya University National Composite Center
10. RIKEN Nagoya Facility
11. Japan Fire Ceramics Center (JFCC)
12. Plasma Center For Industrial Applications
13. Nagoya Municipal Industrial Research Institute
14. National Center of Geriatrics and Gerontology
15. National Institute of Advanced Industrial Science and Technology Chubu Center
16. National Institutes of Natural Sciences
17. Mie Prefecture Industrial Research Institute, Mie Pharmaceutical Research Center
18. Mie Prefecture Industrial Research Institute, Metal Science Branch
19. Mie Prefecture Research Institute of Information Technology
20. Advanced Materials Innovation Center (AMIC)
21. International Center For Environmental Technology Transfer (ICETT)
22. Mie Prefecture Health and Environment Research Institute
23. Gifu Prefecture Health Research Institute for Health and Environmental Science
24. Industrial Technology Center, Gifu Prefectural Government, Paper Section
25. Industrial Research Institute of Gifu Prefecture
26. Gifu Prefectural Research Institute of Information Technology
27. Gifu Prefectural Ceramic Research Institute
28. Mie Prefecture Research Institute for Human Life Technology
29. Gifu Research and Development Foundation
30. Gifu University Composite Materials Center
Sightseeing

History
In Greater Nagoya where numerous famous Samurai have been born including Nobunaga Oda, traditional culture and natural heritage are carefully protected and fostered. Among others World Heritage site of Shirakawa Village and Ise Shrine which was conducted Shikinen Sengu (reconstruction) Ceremony in 2013, rich history lies in this area.

Nature
Seasonal landscapes and rich nature such as Korankei, the beautiful sight of over 4000 colorful maple trees in fall, and Shin-Hotaka ropeway with the closest landscape of Northern Alps. Those natural mountains and valleys are just a little side trip from the center of Nagoya city.

Culture
The wind-up dolls commonly seen in the festivals in this area are traditional crafts with a long history. There are theaters for full-scale opera performance and general art museums, which makes this area accessible to the arts and entertainment environment.
Manufacturing (Monozukuri)

Leading by Toyota Motor Corporation, Japanese representing automobile manufacturers and automotive parts manufactures, concentrate in Greater Nagoya. Furthermore, in Mikimoto Pearl Island and Noritake Garden, you can see world famous traditional art. This area is the center of industry and technological innovation.

Sports

There are many sporting events throughout the year in Greater Nagoya area such as top league matches of football, professional baseball games, and Grand Sumo Tournament. Large-size facilities as Suzuka Circuit and Toyota Stadium allow holding World level sport events.

Education, Medical Treatment

Enhanced International schools in Nagoya city provide international education. There located general science museums where you can acquire knowledge with having fun. Greater Nagoya also has many high level medical institutes. Many of them can provide medical service with interpreter assistance, which can alleviate anxiety of non-Japanese speaking patients.

Life Environment

Nagoya International Center (NIC) provides a wide range of support for the foreigners living in Japan to ensure their safety and comfort. The center offers residential support and necessary information for daily life in multiple languages. Monthly publications, multilingual web page, mail magazine are available on a timely basis. In case the difficult and complicated problems arise, administrative scrivener, attorney, and/or tax accountant can attend you. Beyond those services, advisements on your problems for counseling and educational consultation in your mother language are also available.
Greater Nagoya Initiative Center (GNIC)
The one-stop solution

Greater Nagoya Initiative Center plays an important role to link the world with Greater Nagoya. Our one-stop solution provides a full range of services to ensure a smooth entry for the foreign companies which are willing to establish or expand the business in Greater Nagoya.

**Comprehensive Information/Consultation Service**
We are ready to receive inquiries and provide you with as much detailed information as you need to make the right business decision. We actively transmit useful information such as seminars and networking events.

**Invitation activity**
For foreign companies showing interest in Greater Nagoya, we offer economic trend, industrial and market information, and industrial clusters. We work actively to undercover prospective companies through participating domestic and international exhibits, sending trade mission in abroad, and inviting to the area.

**Business meetings**
Finding the right partners is an integral aspect of making the best investment decisions. We provide opportunity for business alliance offering business meetings with Greater Nagoya members and/or reunion with particular company for foreign companies.

**Business Startup Support**
When you are ready to launch into Greater Nagoya or expand the business, we will support you providing necessary licensing information for incorporation, and offer referrals to man-power, interpretation companies, legal and financial expertise, incubator facilities as well. GNIC has incentives for smooth establishment of enterprise.

**Continuous Follow-up**
City and regional governments participating in the GNIC offer a host of investment incentives to foreign companies, offering business meeting with GNI partners club members, opportunities to participate GNIC events, periodical Newsletter, and continuous follow up to these companies.

**Local Authorities**
- Aichi Prefecture
- Gifu Prefecture
- Mie Prefecture
- City of Nagoya
- Support cities

**Industry**
- Chubu Economic Federation
- Nagoya Chamber of Commerce & Industry
- Support chambers of commerce & Industry
- Support economic federations

**Universities, Research Centers**

**GNI Partners Club**
Over 500 companies of the area

**Contact**
Greater Nagoya Initiative Center (GNIC)
Hirokoji Garden Avenue Building 4F
Meiki 4-24-16, Nakamura-ku, Nagoya, Aichi, 450-0002, Japan
Tel: +81-52-533-1777 Fax: +81-52-581-8500
E-mail: invest@greaternagoya.org URL: www.greaternagoya.org

Greater Nagoya is going through rapid growth with an ongoing thirst for innovation.

Greater Nagoya
Perfect location for your business

Greater Nagoya offers the ideal solution for corporation, large or small, looking to expand their business activities. Greater Nagoya has an extensive range of world-leading corporations and outstanding SMEs to support them, cluster initiatives, service and IT sectors partnered with a rich tradition of innovation, tourism resources and an exciting and comfortable living environment. Greater Nagoya is ready and willing to work with you, and we will do our best to support the success of your business. Greater Nagoya aspires to become the world’s role model in providing excellent business support. It has a proven track record in providing a platform for business success across a diverse range of sectors including industrial, cultural, service, and information sectors. Greater Nagoya is perfect for companies that aim to venture into an exciting future.

Greater Nagoya Initiative Center (GNIC)