



The German Chamber of Commerce and Industry in Japan presents:

Special Event in Japanese & English

# **Eco-friendly Vehicle Seminar**

## **Greater Nagoya Initiative Center**

March 10<sup>th</sup>, 2015 (Tue) 10:00-12:40 (incl. networking)

The German Chamber of Commerce and Industry in Japan (map)

Sanbancho KS Bldg. 5F, 2-4 Sanbancho, Chiyoda-ku, Tokyo Tel. 03-5276-9811

## !! Participation is free of charge!!

The <u>Eco-friendly Vehicle Seminar</u> will offer up-to-date information about the approaches and strategies in the Greater Nagoya region for the realization of 'sustainable society'. While many companies are trying to tackle for sustainable and eco-friendly society, excellent companies in Greater Nagoya achieve some advanced practice, such as FCV and forklift equipped with FC system.

### Program (subject to change):

### 10:00 Opening Remarks

- [1] Introduction of Greater Nagoya Initiative and a relationship with Germany (10:05-10:15)
  - Greater Nagoya Initiative Center
- [2] Hydrogen, new challenge for the sustainable society ~Potential of FCV "MIRAI" ~ (10:15-11:15)
  - $\operatorname{Mr.}$  Katsuhiko HIROSE, Project General Manager R&D Management Div. Toyota Motor Corporation
  - <u>Theme:</u> "MIRAI", the vehicle of fuel cell, environment-friendly power source. Mr. Hirose introduces the potential of "MIRAI" for realization of sustainable society, TOYOTA's vision and their approaches
- [3] Further possibility of FC system ~ Toyota Industries Corporation 's approaches~ (11:15-11:55)
  - Mr. Hironori Suzuki, Project Manager, Technical Planning Office, Engineering Dept. No.2 R&D Headquarters Toyota Industries Corporation
  - <u>Theme:</u> Fuel cell transportation machinery is not the only MIRAI. Mr. Suzuki introduces forklift equipped with FC system, a background of R&D, their approaches for ecofriendly society and the future strategy.
- [4] Networking (11:55-12:40)
- We apologize in advance that lecturer companies cannot accept the business meeting.

