

# Messe Nagoya 2014

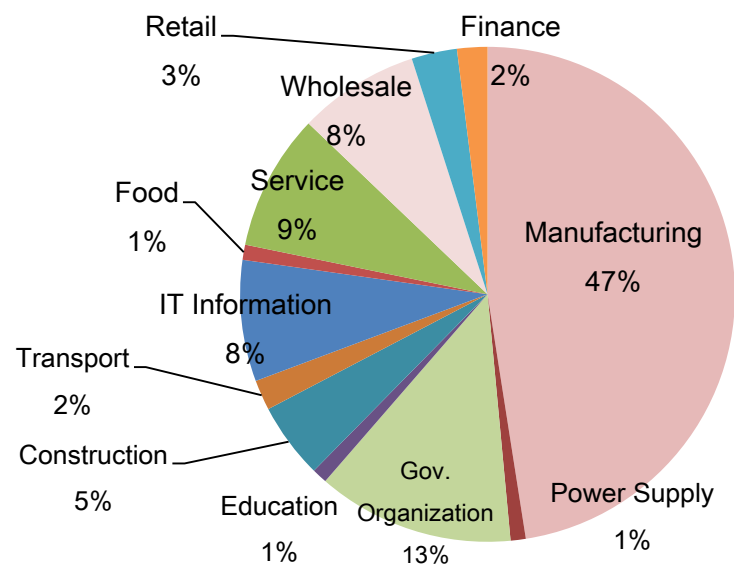
One of the Largest Cross-Industrial Trade Fairs in Japan.

## EXHIBITION HIGHLIGHTS

The ninth annual MESSE NAGOYA was successfully ended with 1,315 exhibitors (companies or organizations) and 65,975 visitors (both numbers are record-high). 20 foreign governments / organizations and 59 companies from 16 overseas countries / regions participated as exhibitor with the purpose and successful results of introducing their goods / services to the existing / potential customer / partners in Nagoya, the largest industrial homeland in Japan.

- **Date** : 5<sup>th</sup> (Wed) to 8<sup>th</sup> (Sat) November, 2014
- **Venue** : Port Messe Nagoya, Aichi Prefecture, Japan
- **Theme** : Interaction for the future ~ 4 days for taking a leap forward ~
- **Organizer** : Messe Nagoya Executive Committee  
(Aichi Prefectural Government, City of Nagoya, Nagoya CCI)

### Exhibitors: 888 companies/organizations (1.685 booths)



#### Exhibitors from Overseas

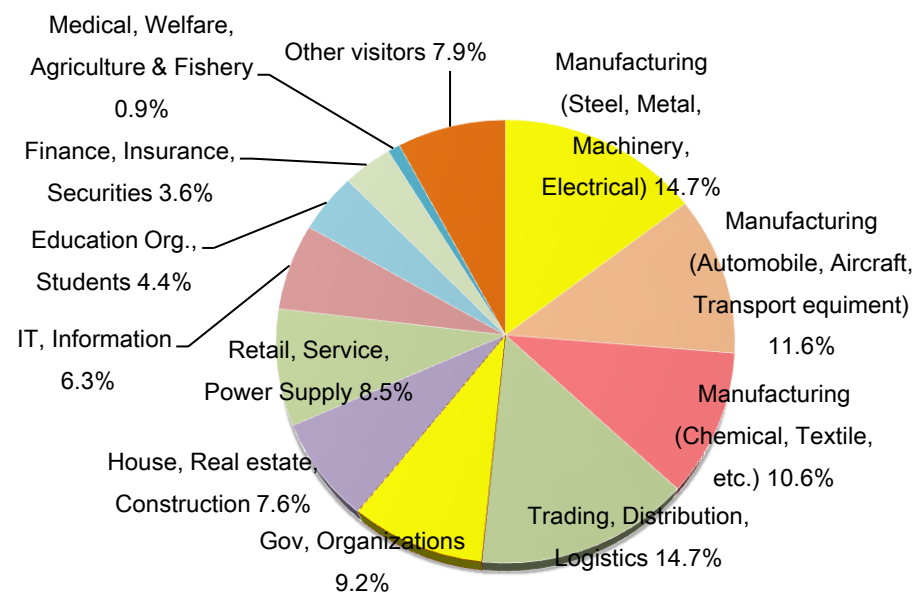
16 countries or area  
79 government organizations & companies

#### Countries or Area of Overseas Exhibitors

Bahrain (1), Brazil (2), China (4)  
England (1), Finland (1), France (4)  
Germany (2), Hong Kong (1)  
Indonesia (1), Italy (3), Korea (41)  
Nepal (1), Taiwan (1), Thailand (10)  
Poland (1), U.S.A (5)

\*number in parenthesis; exhibitor(s)

### Visitors: 65,975 people during four days to the venue



#### Visitors during Messe Nagoya

Date	Weather	Visitors
Nov. 5	Cloudy	15,818
Nov. 6	Fine	17,763
Nov. 7	Fine	19,342
Nov. 8	Fine	13,052

#### Voices from Visitors

"At Messe Nagoya, we can meet with many companies from various industries simultaneously at the venue."  
(machinery manufacturing)

"We have got request for estimations from many promising customers through face-to-face presentation. Our purpose of this exhibition has been completely satisfied."  
(Asian auto-parts supplier)

#### Events



Opening ceremony (500 attendants)



Opening Reception on Nov. 5th



Global Seminar by overseas exhibitor



Global Salon by various participants



Pre-Arranged Business Matching Program, in which 576 companies Entered, 891 appoints arranged.



Reconstruction Support Corner for Eastern Japan

#### Views & Scenes at the venue



#### Visit by Notables (Excerpt)



Mr. Ohmura Governor of Aichi prefecture  
Mr. Kawamura Mayor of Nagoya city  
Mr. Scellier & delegation Member of French Parliament (councilor)  
Mr. Toyoda Honorary Chairman of TOYOTA Motor Corp.

#### Business Seminar (Presentations by outstanding top managements)



Uichirou NIWA  
Former Japanese Ambassador Extraordinary and Plenipotentiary to the People's Republic of China, Former Chairman, ITOCHU Corp., University Professor. Waseda Univ.



Yoshiaki FUJIMRI  
President & CEO  
LIXIL Corporation



Takeshi UCHIYAMADA  
Chairman of the Board  
TOYOTA Motor Corporation



#### MESSE NAGOYA 2015

Schedule : November 4 (Wed) to 7 (Sat), 2014

Scope of Exhibition: Environment, Safety and Manufacturing

Apply for exhibition booth to [messenagoya@nagoya-cci.or.jp](mailto:messenagoya@nagoya-cci.or.jp)

