



Greater Nagoya GREATEST in FOODEX JAPAN 2012

【Overview】 :

Greater Nagoya Initiative Center will cordially arrange the business matching with four local companies and organization of Greater Nagoya region in FOODEX JAPAN 2012 to support overseas market expansion and enhance the companies' export business. "FOODEX JAPAN" (Organizer: Japan Management Association) set up the **Made in/by Japan** zone in 2011FY. This zone is designed to support import/export business of Japanese companies, and one of merits for the exhibitors in this zone is guaranteed business-matching arrangements with overseas buyers. Language support will be provided.

During the exhibition, GNI will support four Co-exhibitor companies and organization by staffing the booth and providing the interpreter services (English, Chinese, and Korean) to help find potential business partners for those companies and organization.

Greater Nagoya Initiative Center will also promote food industrial clusters in the region to international visitors.

【Exhibition Info】

[Exhibition]: FOODEX JAPAN 2012

[Date]: March 6 (Tue) – 9 (Fri), 2012

[Place]: Makuhari Messe (Halls 1 - 8)

【Venue】

[Booth Name]: **Greater Nagoya GREATEST**

[Booth No.]: 5B58 (Hall 5)

[Zone]: Made in / by Japan zone



【Exhibitor】

Greater Nagoya Initiative Center

Greater Nagoya GREATEST (2 booths): separated into 5 spaces

【Co-exhibitor】

The GREATEST products are exhibited by below four companies and organization.

(1): **Gifu Kyu-Kura** (Gifu Pref.)

Products: Nine Japanese SAKEs

[Greatest point]: Gifu Kyu-Kura offers you a variety of tastes from 9 different sake breweries to fully enjoy the delicate nuances of aroma and flavor.

(2): **AKITAYA HONTEN Co., Ltd.** (Gifu Pref.)

Products: Honey and honey candy, Jelly drink products for OEM

[Greatest point]: AKITAYA HONTEN Co., Ltd. has the No.1 share in Japan for jelly drink products for OEM.



PR activities

(3): **AZUMA FOODS Co., Ltd.** (Mie Pref.)

Products: Sushi topping, seasoned raw octopus with wasabi, avocado paste, etc.

[Greatest point]: Azuma Foods Co., Ltd. is the inventor of wasabi seasoned raw octopus; Takowasa.

The company offers the best in specialty Japanese seafood. With the company detailed HACCP plan and a rigorous, quality-control inspection process, the Azuma Foods® brand is a name we can trust for safety and quality.

(4): **TAKEYA Co., Ltd.** (Mie Pref.)

Products: Green Tea pudding, fruits Jelly, cream puffs

[Greatest point]: TAKEYA Co., Ltd. received the Monde Selection Awards for more than 20 products.

【Business Matching Services】

If there are any requests for business matching coordination with four companies and organization during the exhibition, please contact gnnewsletter@greaternagoya.org with a request mail. Co-exhibitors in the **Greater Nagoya GREATEST** are welcoming business matchings with you.

【Buyers' Guide】

Four languages interpreter services (English, Chinese, Korean, and Japanese) are available at the booth of the **Greater Nagoya GREATEST**.



Exhibit products guide for Made in/by Japan zone
"Buyer's Guide"