

# Asia's Biggest Aerospace Trade Show

## "JAPAN INTERNATIONAL AEROSPACE EXHIBITION 2012"

### Taking Place in Nagoya, a Base of Japan's Aerospace Industry

Outline	
Exhibition Name	<b>JAPAN INTERNATIONAL AEROSPACE EXHIBITION 2012 (JA2012)</b>
Schedule	<b>From 9 to 14 October 2012</b>
Venue	<b>Nagoya International Exhibition Hall (Port Messe Nagoya)</b> Trade Days : From 9 to 12 October Public Days : From 12 to 14 October * 12 October is a Student Recruit Day as a Trade and Public day.
	<b>Central Japan International Airport (Centrair)</b> Public Days : From 12 to 14 October
Organizer	<b>The Society of Japanese Aerospace Companies (SJAC)</b>
Supporters	<b>[Public offices]</b> Ministry of Economy, Trade and Industry; Ministry of Defense; Ministry of Land, Infrastructure, Transport and Tourism; Ministry of Foreign Affairs; Ministry of Internal Affairs and Communications; Ministry of Education, Culture, Sports, Science and Technology <b>[Embassies]</b> U.S.A, European Commission, United Kingdom, France, Italy, Netherland, Austria, Israel, Romania, Czech Republic, Turkey, China, India, Malaysia, Indonesia, and Morocco <b>[Industrial associations]</b> Japan Aerospace Exploration Agency, New Energy and Industrial Technology Development Organization, Japan External Trade Organization, Taiwan Trade Center, CzechInvest, Hong Kong Economic & Trade Office <b>[Embassies:During application]</b> Canada, Germany, Spain, Belgium, Ukraine, South Korea, Vietnam, Australia, New Zealand, Mexico, Peru, South Africa, etc.
Special supporters	<b>Aichi-Nagoya JA2012 Promotion Committee (Tentative name)</b> (Aichi prefectural government, Nagoya city government, Tokoname city government, Chubu Economic Federation, Nagoya Chamber of Commerce & Industry, Nagoya Industries Promotion Corporation, Chubu Aerospace Technology Center, Nagoya Convention & Visitors Bureau) <b>Central Japan International Airport Co., Ltd</b>

#### Exhibit Categories

- [Manufacturing]**  
Aircrafts, Aircraft Engines, Unmanned Aerial Vehicles, Rockets, Satellites, Spacecrafts, Related Equipment / Devices / Parts / Materials, Electronic / Communications Equipment, On-board Interior Accessory, Seats, Audio & Video Equipment etc
- [Maintenance Equipment]**  
Airport GSE, Equipment & Devices of Air-traffic Control Stations, Logistic Systems, Security Systems etc.
- [Aerospace Management and Utilization]**  
Airport, Air Transport, Launch Vehicle Services, Communication / Broadcasting, Remote Sensing, Positioning Systems & Technology, Space Environment Usage etc
- [IT Solutions]**  
System Engineering, Design / Manufacturing Technology etc
- [Production Equipment / Service / Supply]**  
Machine Tools, Maintenance / Inspection / Testing / Supply Equipment, Fuel, Consumables etc
- [Flight Operation]**  
Airlines, Flight Support Companies / Organizations etc
- [Research / Development, Education / Training]**  
Universities, Research Laboratories, Pilots / Mechanics / Flight Control Operators / Cabin Attendants Training Schools, Flight Simulator etc training support devices, Joint Development Projects, Industry-Government-Academia Cooperative Projects, Related Advanced Technologies etc
- [Regional Promotion & Development]**  
Domestic and International Organizations, Embassies etc
- [Other Related Fields]**  
Press / Publishing / Models / Travel / Amusement etc

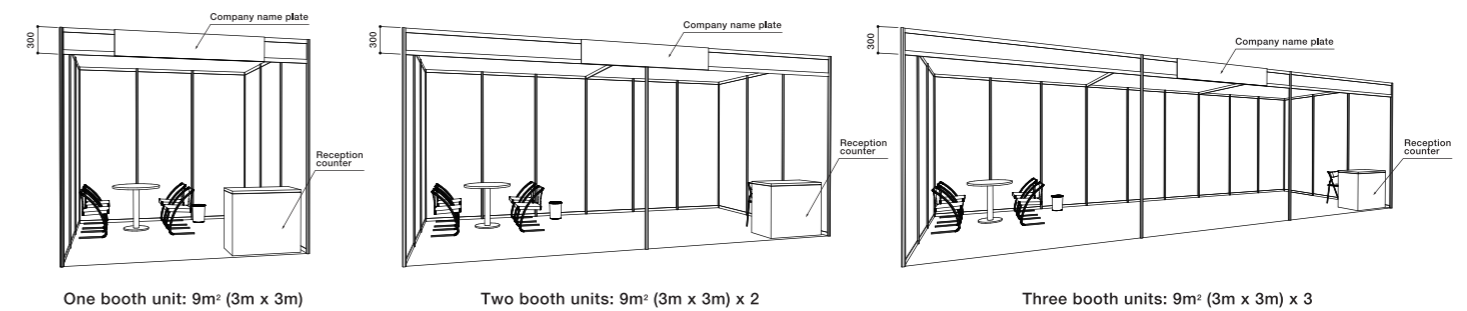
#### B to B Service

- Arrangement for B to B Meeting (Target: 5,000 meetings)
- "Exhibitor Presentations" to provide business opportunities

\* To participate in the B to B meeting, purchasing of one or more units of raw space or packaged booth is required.

#### Exhibition Types and Fees \* Exhibition booth are located only in Port Messe Nagoya.

- Raw Space Only: JPY 450,000 + tax / booth (1 booth = 9m<sup>2</sup>)**  
Please apply for space in increments of 9m<sup>2</sup> (3m x 3m), where the minimum amount of exhibit space is one booth unit (9m<sup>2</sup>).
- Packaged Booth: JPY 540,000 + tax / booth (1 booth = 9m<sup>2</sup>)**  
Please apply for space in increments of 9m<sup>2</sup> (3m x 3m), where the minimum amount of exhibit space is one booth unit (9m<sup>2</sup>). Items below are included in Packaged Booth.
  - System panel wall (white) and parapet ● Fascia Board with Company Name sign (Gothic Lettering)
  - Carpet (Color can be selected from various choices) ● Reception Counter x 1, Folding Chairs x 2, Dust Box x 1
  - Fluorescent Light (40w) x 1 ● Electric Outlets x 1 (100V / 500w)



One booth unit: 9m<sup>2</sup> (3m x 3m)

Two booth units: 9m<sup>2</sup> (3m x 3m) x 2

Three booth units: 9m<sup>2</sup> (3m x 3m) x 3

\* B to B set (four chairs and one table) is optionally available with an extra charge.

- Outdoor space: JPY 20,000 + tax / 1m<sup>2</sup>**

- Exhibition Fee for Large Exhibits**

For an actual model or mock-up that requires four booth units (9m<sup>2</sup> x 4) or more, the exhibit will be considered as a "Large Exhibit," which is eligible for a 50% discount from the normal exhibit fee for the total area (total length x total width) covered by the exhibit.

Example: Exhibiting a mockup having a total length of 4m and total width of 4m	
Booth Units Applied for	: 4 booth units (36m <sup>2</sup> )
Normal Booth Fee	: JPY 450,000 x 4 booth = JPY 1,800,000
Large Exhibit Dimensions	: Length 4m x Width 4m = 16m <sup>2</sup>
Discounted Rate	: JPY 50,000 x 16m <sup>2</sup> x 50% = JPY 400,000
Total Space Fee	: JPY 1,800,000 - JPY 400,000 = JPY 1,400,000 (+tax)

#### How to Apply

- Exhibitor Application Start : 1 April, 2011
- Exhibitor Application Close : 30 April, 2012

On-line Registration	On-line registration is possible using the following URL: <a href="http://www.japanaerospace.jp">http://www.japanaerospace.jp</a>	
Sending the Application Form by either Post or Fax	Fill out the necessary information in the Application Form and send it to the JA 2012 Office by either Post or Fax. * Please keep a photo copy of the Application Form in case sending by Post.	Send to: <b>Japan International Aerospace Exhibition Office</b> NOF Tameike Bldg. 2F, 1-1-14 Akasaka, Minato-ku, Tokyo 107-0052, JAPAN Tel: +81-3-3585-1641 Fax: +81-3-3585-0541

#### Procedures

