

Greater Nagoya Initiative (GNI)

Aiming at promoting Greater Nagoya region, the area within a 100km radius of the Nagoya central business district, Greater Nagoya Initiative was established in 2006 with the participation of diversified entities including national and local governments, economic organizations, private enterprises, and universities and research organizations.

With the wisdom of industry, academia and government and strategic and flexible approaches, GNI intends to pursue realization of a world-leading economic society by enhancing volume of information emitted to outside worlds and creating new business opportunities and the direct investment to the region.

Greater Nagoya Initiative Center

Greater Nagoya Initiative Center

Representatives of Aichi, Gifu, Mie, City of Nagoya, and local industry, academia, governments

Executive Committee

Director General of Chubu METI,
Deputy governors of Aichi, Gifu, Mie,
Deputy mayor of City of Nagoya,
Top managements of economic organization and academia

Steering Committee

Greater Nagoya Initiative Center (GNIC)

Secretariat: The Public Foundation of Chubu Science and Technology Center

Local gov't

Aichi Pref.

Gifu Pref.

Mie Pref.

Nagoya City

Supporting Cities

Central gov't

Chubu METI

JETRO

Industrial Sector

Chubu Economic Federation

Nagoya Chamber of Commerce & Industry (NCCI)

- Supporting CCI
- Local Banks
- Trading company

GNI Partners Club

Approx. 530 members

- Enterprises
- Organizations

Academia

Universities
Research institutions

Board Members

Chairman:

Fumio KAWAGUCHI Chubu Electric Power Co., Inc., Advisor

Deputy Chairman:

Masatoshi SAKAGUCHI Public Foundation of Chubu Science and Technology Center, Chairman

Member:

Hideaki OMURA Aichi Prefecture, Governor
Ken OGAWA Chubu Economic Federation, Deputy Chairman
Nobuhiro OKUNO Nagoya Urban Institute, President
Jun KARUBE Toyota Tsusho Corporation, Chairman
Mitsuru KAWAI Toyota Motor Corporation, Vice President
Hiroshi KAWAKAMI Central Japan International Airport Co.,Ltd., Advisor
Takashi KAWAMURA Nagoya City, Mayor
Eikei SUZUKI Mie Prefecture, Governor
Jun TAKAHASHI Chubu Bureau of Economy Trade and Industry
Director General
Hiroyasu NAITO Nagoya Chamber of Commerce & Industry
Deputy Chairman
Shoji NAKAMURA Chubu Gas, Ltd., Chairman
Toshio FUJIMORI Meiko Trans Co., Ltd., President
Hajime FURUTA Gifu Prefecture, Governor
Seiichi MATSUO Nagoya University, President

Advisor:

Shin Hosaka Ministry of Economy, Trade and Industry (METI)
Trade and Economic Cooperation Bureau, Director-General
Nobuhiko SASAKI Japan External Trade Organization (JETRO), Chairman

GNI activities and achievements

GNI Invitation Program from overseas: 866 companies

- Number of seminar: 77 times / Total number of program participants: 7,059 head counts
- Number of local companies visit: 2,822 times (*Companies have started building their relationship for business issues since then.)

GNI Delegations to overseas: 67 times

- GNI delegation visited 407 companies in 20 countries (No. of participants for GNI seminars abroad: 3,105 people)

* No. of international B2B: 1,363 matchings

GNI Business Events

- FDI: "Forum: Germany - Greater Nagoya Mutual Business Development" (Germany), Oct. - Nov. 2018
- Relations: "GNI Japanese reception in Switzerland" (Geneva, Switzerland), June. 2018
- FDI: "Greater Nagoya - Europe Aerospace Business Forum 2017" (Paris, France), Sept. 2017
- FDI: "GNI - EU Aerospace Business Symposium" Farnborough international airshow (London, UK), July. 2016
- Overseas Development: "Thailand - Japan Business Matchings in Greater Nagoya" (Nagoya), April. 2016 - 2019
- FDI: Investment seminar and industrial tour for EU-Japan Centre for Industrial Cooperation (Greater Nagoya), June. 2015

Overseas companies launched in GN region: 146 companies

-  **Tuenkers Japan Co., Ltd. (Germany), Dec. 2018: (Nagoya / Aichi)**
Sales and manufacturing of automated machinery for automobile and general industry. Relocated a corporation
-  **Soul of Japan Co., Ltd. (Singapore) Oct. 2018: (Tsu / Mie)**
Land-based production of Atlantic salmon by closed cyclical land aquaculture (RAS). Concluded a location agreement.
-  **BLASER SWISSLUBE Japan Co., Ltd. (Switzerland) Oct. 2018: (Nagoya / Aichi)**
Import and sale of metalworking fluids, and manufacturing and sale of Coolant fluid. Relocated a corporation
-  **Zhejiang Huahai Pharmaceutical Co., Ltd (China) July. 2017: (Nagoya / Aichi)**
Producing and sales of medical supplies and materials. Registered a corporation
-  **Beckhoff Automation K.K. Nagoya office (Germany) July. 2017: (Nagoya / Aichi)**
Maintenance, and system development of industrial control systems. Established a representative office
-  **Gestamp Hotstamping Japan (Spain) Feb. 2017: (Matsusaka / Mie)**
Car press parts manufacturer. Concluded a location agreement.

