

# Greater Nagoya Initiative (GNI)

Aiming at promoting Greater Nagoya region, the area within a 100km radius of the Nagoya central business district, Greater Nagoya Initiative was established in 2006 with the participation of diversified entities including national and local governments, economic organizations, private enterprises, and universities and research organizations.

With the wisdom of industry, academia and government and strategic and flexible approaches, GNI intends to pursue realization of a world-leading economic society by enhancing volume of information emitted to outside worlds and creating new business opportunities and the direct investment to the region.

## Greater Nagoya Initiative Center

### Greater Nagoya Initiative Center

Representatives of Aichi, Gifu, Mie, City of Nagoya, and local industry, academia, governments

#### Executive Committee

Director General of Chubu METI,  
Deputy governors of Aichi, Gifu, Mie,  
Deputy mayor of City of Nagoya,  
Top managements of economic organization and academia

#### Steering Committee

### Greater Nagoya Initiative Center (GNIC)

Secretariat: The Public Foundation of Chubu Science and Technology Center

#### Local gov't

Aichi Pref.

Gifu Pref.

Mie Pref.

Nagoya City

Supporting Cities

#### Central gov't

Chubu METI

JETRO

#### Industrial Sector

Chubu Economic Federation

Nagoya Chamber of Commerce & Industry (NCCI)

- Supporting CCI
- Local Banks
- Trading company

#### GNI Partners Club

Approx. 530 members

- Enterprises
- Organizations

#### Academia

Universities  
Research institutions

## Board Members

#### Chairman:

Aki hisa MIZUNO Central Japan Economic Federation, Chairman

#### Deputy Chairman:

Masatoshi SAKAGUCHI Public Foundation of Chubu Science and Technology Center, Chairman

#### Member:

Hideaki OMURA Aichi Prefecture, Governor

Ken OGAWA Central Japan Economic Federation, Vice President

Nobuhiro OKUNO Nagoya Urban Institute, President

Jun KARUBE Toyota Tsusho Corporation, Chairman

Masaki KUWATA Toyota Motor Corporation, Operating Officer

Takashi KAWAMURA Nagoya City, Mayor

Eikei SUZUKI Mie Prefecture, Governor

Jun TAKAHASHI Chubu Bureau of Economy Trade and Industry  
Director General

Masanao TOMOZOE Central Japan International Airport Co., Ltd.,  
Chairman

Hiroyasu NAITO Nagoya Chamber of Commerce & Industry  
Deputy Chairman

Shoji NAKAMURA Salaenergy Co., Ltd., Chairman

Toshio FUJIMORI Meiko Trans Co., Ltd., Vice President

Hajime FURUTA Gifu Prefecture, Governor

Seiichi MATSUO Nagoya University, President

#### Advisor:

Yoichi IIDA Ministry of Economy, Trade and Industry (METI)

Trade and Economic Cooperation Bureau, Director-General

Nobuhiro SASAKI Japan External Trade Organization (JETRO), Chairman

# GNI activities and achievements

## GNI Invitation Program from overseas: 903 companies

- No of seminar: 78 times / Total no. of program participants: 7,309 head counts
- Number of local companies visit: 2,832 times (\*Companies have started building their relationship for business issues since then.)

## GNI Delegations to overseas: 68 times

- GNI delegation visited 407 companies in 20 countries (No. of participants for GNI seminars abroad: 3,155 people)

## \* Total no. of international B2B: 1,495 matchings

### GNI Business Events

- FDI: Regional Business Conference (RBC) in Greater Nagoya (Aichi, Gifu, Mie), Oct. 2019
- Relations: GNI Japanese reception in Switzerland (Geneva, Switzerland), June. 2019
- Relations: Thai – Greater Nagoya Business Matching (Aichi-Nagoya), April.2019
- FDI: Forum: Germany - Greater Nagoya Mutual Business Development (Germany), Oct.-Nov. 2018
- Relations: Greater Nagoya – Europe Aerospace-related cooperation exchange business (Nagoya), Sep.2017
- FDI: Greater Nagoya - Europe Aerospace Business Forum2017(Paris, France), June.2017
- FDI: GNI – EU Aerospace Business Symposium, Farnborough international airshow (London, UK), July. 2016

## Overseas companies launched in GN region: 148 companies

-  **Flex Mech Japan Co., Ltd. (Singapore), July.2019: (Komaki / Aichi)**  
Import, export and sale of industrial machinery. Registered a cooperation
-  **Risen solar technology Co., Ltd. (China), Jan.2020: (Yokkaichi / Mie)**  
Development, manufacturing of battery equipment and asset investment on them. Registered a cooperation
-  **Tuenkers Japan Co., Ltd. (Germany), Dec. 2018: (Nagoya / Aichi)**  
Sales and manufacturing of automated machinery for automobile and general industry. Relocated a corporation
-  **Soul of Japan Co., Ltd. (Singapore) Oct. 2018: (Tsu / Mie)**  
Land-based production of Atlantic salmon by closed cyclical land aquaculture (RAS). Concluded a location agreement.
-  **BLASER SWISSLUBE Japan Co., Ltd. (Switzerland) Oct. 2018: (Nagoya / Aichi)**  
Import and sale of metalworking fluids, and manufacturing and sale of Coolant fluid. Relocated a corporation
-  **Zhejiang Huahai Pharmaceutical Co., Ltd (China) July. 2017: (Nagoya / Aichi)**  
Producing and sales of medical supplies and materials. Registered a corporation

