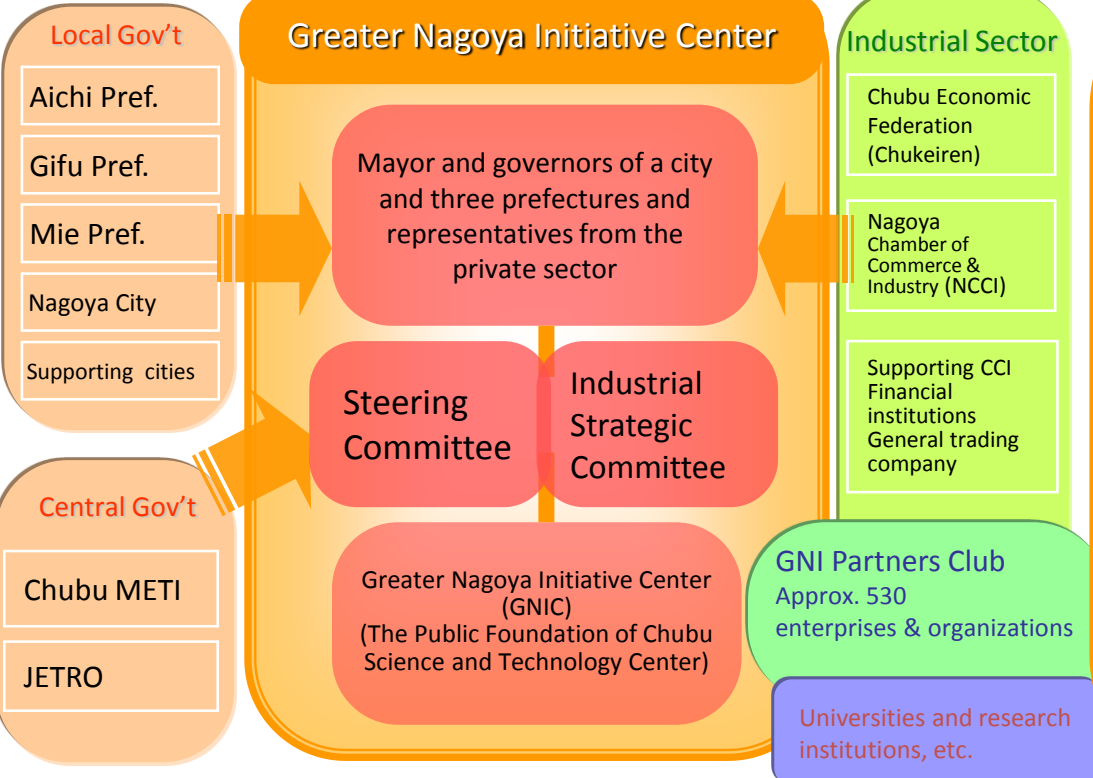


# Greater Nagoya Initiative (GNI)

Aiming at promoting Greater Nagoya region, GNI was established in February 2006, with the participation of diversified entities including local governments, economic organizations, private enterprises, universities, research organizations, Japan External Trade Organization (JETRO) and Chubu Bureau of Economy, Trade and Industry (Chubu METI). It intends to create new business chances and pursues realization of a world-leading creative economic society by enhancing volume of information emitted to outside worlds, inviting superb technologies, information, business model and creative people to the region and bilateral activities of promoting business outside of Japan.

## Organization Chart

### Greater Nagoya Initiative Center



## Board Members

Chairman	Fumio KAWAGUCHI	Chubu Electric Power Co., Inc., Advisor
Deputy Chairman	Masatoshi SAKAGUCHI	Public Foundation of Chubu Science and Technology Center, Chairman
Member	Hideaki OMURA	Aichi Prefecture, Governor
	Ken OGAWA	Chubu Economic Federation, Deputy Chairman
	Nobuhiro OKUNO	Nagoya Urban Institute, President
	Hiroshi KAWAKAMI	Central Japan International Airport Co., Ltd, Senior Advisor
	Takashi KAWAMURA	Nagoya City, Mayor
	Shinichi SASAKI	Toyota Motor Corporation Advisor, Senior Technical Executive
	Junzo SHIMIZU	Toyota Tsusho Corporation, Advisor
	Eikei SUZUKI	Mie Prefecture, Governor
	Hiroyasu NAITO	Nagoya Chamber of Commerce & Industry Deputy Chairman
	Shoji NAKAMURA	Chubu Gas, Ltd., Chairman
	Kenichi TOMIYOSHI	Chubu Bureau of Economy Trade and Industry Director General
	Toshio FUJIMORI	Meiko Trans Co., Ltd., President
	Hajime FURUTA	Gifu Prefecture, Governor
	Seiichi MATSUO	Nagoya University, President
Advisor	Masaki ISHIKAWA	Ministry of Economy, Trade and Industry (METI) Trade and Economic Cooperation Bureau Director-General
	Hiroyuki ISHIGE	Japan External Trade Organization (JETRO), Chairman

# GNI activities and achievements

## GNI Invitation Program: 842 overseas companies

- 69 seminars & 6,870 participants in total
- About 2,810 visits to overseas enterprises were organized

\*Companies start building their relationship for business issues since then.

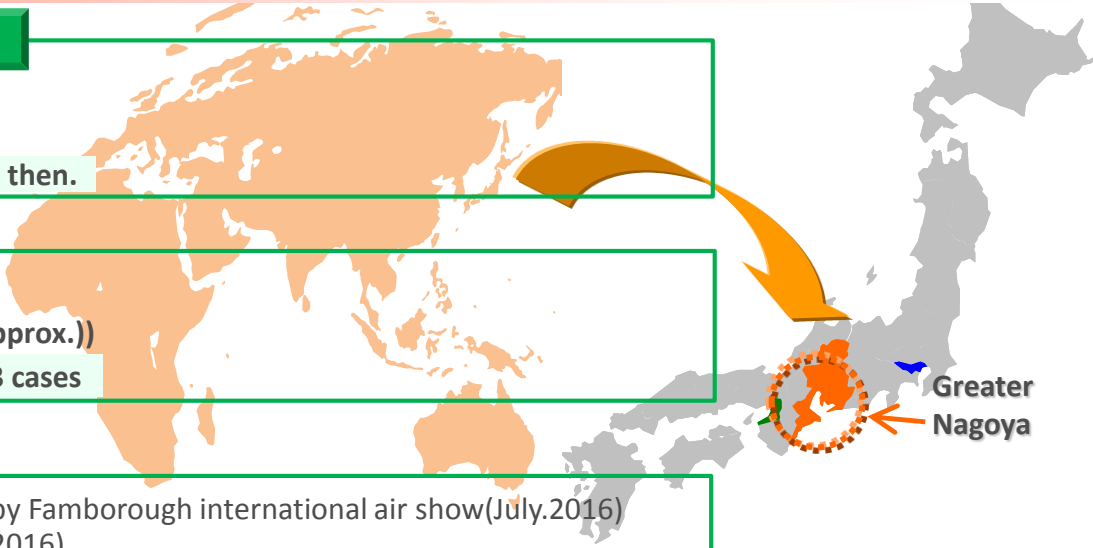
## Delegation: 61 overseas missions

- A delegation of GNI visited about 379 companies in 20 countries (Participants number of the GNI seminar abroad : 2,740 people (approx.))

\*Number of business matching cases with foreign companies : 1,043 cases

## Business Events

- Meeting : Exchange meeting with overseas clusters accompanied by Famborough international air show(July.2016)
- Meeting : Thailand Business Opportunity in Greater Nagoya(April.2016)
- Industrial Tour : Secondary investment seminar and industrial tour for European companies (June.2015)
- Symposium : Swiss Western Regional Business Symposium in Greater Nagoya (January.2015)
- Seminar : "MONOZUKURI" Innovation Seminar(Taiwan)(March.2014)
- Matching : Needs investigation & matching support business of foreign companies (September.2013-March.2014)



Abroad Project: Symposium: GREATER NAGOYA in France

## Overseas Companies Launched in the region: 129 companies

- Gestamp Hot Stamping Japan(ESP) Feb. 2017 : (Matsuka/Mie)**  
*Car press parts manufacturer*
- GRM Consulting (UK) Jan. 2017 : (Togo/Aichi)**  
*Engineer consultation service*
- EUCHNER K.K.(GER) Aug. 2015 : (Komaki/Aichi)**  
*Electric tool manufacturer*
- LEGOLAND Japan (UK) Aug. 2014 : (Nagoya/Aichi)**  
*Management of outdoor theme park*
- Umicore Shokubai (BEL) Dec. 2013 : (Tokoname/Aichi)**  
*Completion of construction: An R&D Center for purification catalyst of automobile gas emissions*
- AMAZON JAPAN LOGISTICS K.K.(USA) Oct. 2012 : (Tajimi/Gihu)**  
*Distribution service for AMAZON in Japan*



Internal Event: Industrial Tour National Composite Center Japan